

EVENT:

Florida High Tech Corridor Council
Career Expo '08

LOCATION:

Tampa Convention Center

DATES:

February 27, 28 and 29

WHAT IS THE FLORIDA HIGH TECH CORRIDOR COUNCIL (FHTCC) CAREER EXPO?

The FHTCC Career Expo is an event designed to give Florida High Tech Corridor companies the chance to discuss their employment opportunities and hiring needs with career center directors (CCDs) from 100 of the nation's top universities. Similar to speed dating, the event's format gives participating companies five minutes with each university CCD to explore short- and long-term recruiting strategies to attract the best and brightest graduates in the country.

Also during the FHTCC Career Expo '08, company representatives will have additional networking opportunities through lunches and a special reception at the Florida Aquarium on Thursday evening.

\$500 SPONSORSHIP

- Interact with 100 career center directors representing the most prestigious institutions in higher education.
- Your company's contact and business information will be published in the FHTCC Career Expo '08 directory.
- Experience informal networking opportunities during group lunches and a dinner reception at the Florida Aquarium.

\$2,500 PLATINUM SPONSORSHIP - All of the above plus:

- Extended personal meetings with CCDs from 10 targeted universities of the company's choosing on Thursday morning from 8 to 11 a.m.
- Sponsorship recognition throughout the event and a table at each luncheon.
- Complimentary hotel accommodations Thursday night at the host hotel, Embassy Suites, for one company representative.
- A special Pre-Expo meeting will also be provided for Platinum sponsors in the health care industry on Thursday Feb. 28 focused on universities with degrees in health care and allied fields.

THREE REASONS WHY YOU NEED TO PARTICIPATE IN FHTCC CAREER EXPO '08

1. Access to thousands of graduates from around the country
 - Grab the attention of 100 career center directors who annually counsel tens of thousands of graduating students from the nation's top universities. After meeting with company representatives face-to-face, CCDs can offer advice about opportunities in the Corridor to students looking to start high tech careers.
2. A highly skilled applicant pool from top high tech programs
 - Get connected to students with the right skill-set best suited to your company's hiring needs.
 - In addition to Princeton and Notre Dame, currently registered universities include MIT, Georgia Tech, Cornell, Purdue, University of Illinois at Urbana-Champaign and Carnegie Mellon – six of *U.S. News & World Report's* Top 10 Undergraduate Engineering Schools.
3. Most valuable recruitment opportunity
 - With one investment, your company will have 100 times the exposure from universities across the country.
 - Meet 100 university counselors for a fraction of the cost of just one recruiting trip.

www.FloridaHighTech.com/CareerExpo

FHTCC Career Expo '08 Itinerary

Wednesday, Feb. 27

- 5 to 7 p.m.
Cocktail Reception at Embassy Suites for FHTCC Career Expo registered hotel guests

Thursday, Feb. 28

- 6:30 to 7:30 a.m.
Breakfast at Embassy Suites for FHTCC Career Expo registered hotel guests
- 8 to 11 a.m. – Tampa Convention Center
Special sessions for Platinum Sponsors and health care sectors
Convention Center pre-event set up
- 11:30 a.m. to 12:45 p.m. – Tampa Convention Center
FHTCC Career Expo '08 kick-off luncheon – all participants
- 1 to 5 p.m. – Tampa Convention Center
FHTCC Career Expo Mini-meetings
- 6 to 10 p.m. – Florida Aquarium
FHTCC Career Expo Reception

Friday, Feb. 29

- 6:30 to 7:30 a.m.
Breakfast at Embassy Suites for FHTCC Career Expo registered hotel guests
- 8 a.m. to noon – Tampa Convention Center
FHTCC Career Expo Mini-meetings
- Noon to 1 p.m. – Tampa Convention Center
Lunch and closing remarks

\$500 Sponsors of FHTCC Career Expo receive a special rate of \$199.00 plus tax for accommodations at the Embassy Suites Downtown Tampa Convention Center Hotel.

Platinum Sponsors of FHTCC Career Expo receive the special rate of \$199.00 plus tax for room accommodations in addition to one complimentary room on Thursday night.

Hotel reservations can be made by visiting the FHTCC Career Expo Web site or calling the Embassy Suites Tampa directly at 813.769.8331 for the FHTCC Career Expo special rate.

For registration information, visit www.FloridaHighTech.com/CareerExpo or contact Owen Wentworth (owentworth@cfl.rr.com – 407.399.7286).



An economic development initiative of:



www.FloridaHighTech.com/CareerExpo