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Natura Therapeutics, Inc.

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Natura Therapeutics, Inc. Affiliated Scientists' New Publication Sheds Light on Stem Cell Health

Tampa, FL, November 12, 2007 – A natural dietary supplement, NutraStem[®], increases adult stem cell proliferation and helps to combat oxidative stress by supporting the healthy function of these building blocks of our bodies, according to a recent publication in the peer reviewed journal *Rejuvenation Research* by scientists from Natura Therapeutics, Inc., a spin-out company of the University of South Florida.

“We have discovered that certain combinations of botanical extracts and vitamins at specific doses create a positive synergy effect on the proliferation or growth of human stem cells,” says Dr. Cyndy D. Sanberg, senior vice president of Natura Therapeutics, Inc.

“We believe this is the beginning of a nutraceutical approach to stem cells and health.”

Science has shown that adult stem cells are found in most organs, tissues, and especially bone marrow. These cells are pre-programmed to migrate toward problem areas within the body and begin a repair process. However, as bodies age, adult stem cell production and function lessen, and people, in turn, become more prone to illness or injury.

“Oxidative Stress of Neural, Hematopoietic, and Stem Cells: Protection by Natural Compounds”, authored by Natura Therapeutics, Inc. affiliated scientists, reports that mice exhibited a dose-related reduction of oxidative stress-induced cell death in cultured bone marrow stem cells when NutraStem[®] was included in the diet for 2 weeks.

This research builds on previously published research demonstrating that NutraStem[®] also promotes proliferation of human hematopoietic stem cells. This succession of research results provides a basis for conducting human clinical trials in the future.

NutraStem[®] is an all-natural nutritional supplement that supports the body’s self-repair mechanisms through the care of existing, and the proliferation of new, adult stem cells. It is a patent-pending formulation of botanical extracts and vitamins that work together for maximum stem cell benefit*. NutraStem[®] also provides antioxidants which serve as protection against the harmful effects of free radicals*.

Rejuvenation Research is ranked as the number one journal in Gerontology and Geriatrics by ISI Web of Knowledge.

About Natura Therapeutics, Inc.

Natura Therapeutics was founded by leading scientists from the University of South Florida in Tampa. Natura Therapeutics is a science-based company that is committed to developing high quality nutritional products. Our products are researched and developed by a team of leading experts in the fields of nutritional science and stem cell research. In the ever growing nutritional

product market, we believe that optimal health begins at the cellular level. Because we take a science-based approach to product development, Natura Therapeutics allocates a portion of profits to the continued research of adult stem cells as well as the development of new and improved products.

Forward Looking Statement: Statements wherein the term “believes”, “intends”, “projects”, or “expects” as used are intended to reflect “forward looking statements” of the Company. The information contained herein is subject to various risks, uncertainties and other factors that could cause actual results to differ materially from the results anticipated in such forward looking statements or paragraphs. Readers should carefully review the risk factors describes in other documents the Company provides.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.