



An economic development initiative of:



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COMPANIES LOOKING FOR RECRUITING ADVANTAGE CAN MEET WITH TOP NATIONAL UNIVERSITY REPS. AT CAREER EXPO

By learning about career opportunities at Florida High Tech Corridor companies, career center directors can give first-hand recommendations to students starting high tech careers

ORLANDO, Fla. (Feb. 1, 2008) – On Feb. 28-29, companies located in the 23-county Florida High Tech Corridor can gain access to thousands of highly skilled graduates from more than 75 of the nation's top universities as career center directors (CCDs) from schools including Princeton, Notre Dame, MIT, Cornell and Purdue and the Corridor's own University of Central Florida, University of South Florida and University of Florida, converge on the Tampa Convention Center for Career Expo '08, a one-of-its-kind national conference.

Hosted by the Florida High Tech Corridor Council (FHTCC) in conjunction with its economic development and workforce partners, Career Expo '08 is designed to show CCDs the numerous high tech job opportunities available to their students within the 23-county region by meeting face-to-face with Corridor companies seeking to fill high tech positions. Career Expo '08 will feature individual meetings between Corridor employers and CCDs, presentations and informal gatherings throughout a two-day event at the Tampa Convention Center.

By participating in what is essentially a "reverse" job fair, Corridor companies will gain information about students who are set to graduate from leading universities across the country for a fraction of the cost of making just one recruiting trip. In addition to those mentioned above, participating universities include Dartmouth, Johns Hopkins, Northwestern, Georgia Tech, NYU and Carnegie Mellon, all of which rank among *U.S. News & World Report's* Top Undergraduate Schools.

Companies interested in learning about highly skilled graduates from across the country can **contact Owen Wentworth at owentworth@cfl.rr.com or (407) 399-7286, Jan Baskin jkbaskin@verizon.net or (813) 908-1370** or visit www.FloridaHighTech.com/CareerExpo.

About FHTCC

The Florida High Tech Corridor Council (FHTCC) is an economic development initiative of the University of Central Florida (UCF), the University of South Florida (USF) and the University of Florida (UF) whose mission is to attract, retain and grow high tech industry and to develop the workforce to support those industries in the 23-county Corridor.

A partnership involving more than 20 local and regional economic development organizations (EDOs) and 14 community colleges, the Council is co-chaired by the presidents of UCF, USF and UF. The Council includes the presidents of two of the community colleges, the president of Florida Institute of Technology and representatives of high tech industry.

The unique partnership has resulted in a strategic approach to high tech economic development that involves matching funds research, workforce development and a marketing program leveraging governmental, EDO and corporate budgets on a regional rather than local basis.

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